



Marketing Graduate Assistant

The Else School of Management is seeking a graduate student to support Professor Monika Rawal's research in marketing. This will provide students with an opportunity to conduct academic research in the areas of advertising and/or social media.

Duties will include:

- Conduct literature review for the research project.
- Assist with development of research model, including identifying theoretical background and hypotheses development.
- Assist with undergraduate marketing courses, including MRKT3000, MRKT4030, and MRKT4020.
- Assist in other academic projects assigned by the professor, as well as projects from ELSWORKS as needed.

Qualifications:

- Detail-oriented, organized, and capable of multitasking and prioritizing tasks
- Capability to work independently
- Dependable with time management skills

Preferred Skills:

- Marketing background with strong analytic skills

Eligibility:

- Admitted and enrolled to a Millsaps graduate program.
- Enrolled full-time (min 9 credit hours per semester)
- US citizens, permanent residents, or international student

Work and Compensation:

- Graduate Assistants will work part-time for Fall and Spring semesters.
- The salary for the 2023-2024 academic year is \$2,000 per semester. Paychecks will be distributed on a monthly basis (Sept, Oct, Nov, Dec; Feb, Mar, Apr, May)

How to Apply and Deadline:

- Submit your cover letter and resume: <https://www.surveymonkey.com/r/NP3LBGL>
- Deadline: May 1

Have questions?

- Contact Christine Rials, Director of Graduate Admissions
- rialscj@millsaps.edu
- 601-519-0609